



**176 North Commerce Way
Bethlehem, PA 18017**

June 23, 2013

Blue Rock Construction Project at Freshpet

Freshpet teamed up with Blue Rock Construction in early 2012 to utilize their expertise in transforming a 58,000 sq ft dairy into a state-of-art refrigerated pet food manufacturing facility. Freshpet took possession of the facility on June 29, 2012 and Blue Rock was on-site literally the next day. Equipment, interior walls, process piping, conduit, etc. had to be demo'd out before the true renovation could start. Blue Rock utilized their relationship with local engineering, architectural and construction contractors to facilitate the project in a timely manner. Blue Rock's knowledge of the local government permitting process helped out tremendously with the project. The entire building was virtually gutted.

When the building was purchased, Freshpet had not finalized the new equipment layout and Blue Rock was very receptive and attentive to the changes that led to the final equipment design. It took 36 equipment layout drawing revisions before a final layout was stamped as final. Several times Freshpet would have a design change and Blue Rock would have to backup and undo some recently done work, but it was always done without a complaint.

Blue Rock designed the Freshpet facility like none other. The refrigerated pet food industry is in its infancy, so there was not a boilerplate set of blueprints to follow. The factory was designed to higher standards than most human food facilities and is truly a custom designed and engineered facility.

The construction timeline was extremely compressed, as the building was purchased, renovated and producing product in less than a year. The timeline could not have been achieved without Blue Rock scrutinizing details every step of the way. Blue Rock did a great job of managing and coordinating various contractors to ensure all work was being completed in a timely manner.

Freshpet highly recommends Blue Rock and looks forward to working with them in the near future.

Michael Hieger
VP of Manufacturing