Urban Outfitters, Inc. 5000 South Broad St. Philadelphia, PA 19112-1495 (215) 454-5500



Blue Rock Construction, Inc. 1712 Hancock Lane Burlington, NJ 08016

To Whom It May Concern:

Blue Rock Construction delivered a one million-square-foot Internet Fulfillment Center for Urban Outfitters that was completed in just under two years from conceptual design to project turnover.

Performing as our construction and procurement mangers, Blue Rock worked closely with Urban Outfitters' architect and development team to deliver the project, ensuring value was always prioritized while not compromising quality or schedule.

As with any highly complex project, there were challenges and obstacles that presented themselves which Blue Rock, as a key member of the team, continually addressed and helped to ensure all issues were solved positively.

Despite the expedited process, Blue Rock incorporated many unique characteristics into the building that truly exemplifies Urban Outfitters' vision.

Some of the features of this project include:

- 13,450 solar panels that produce 4.1 megawatts of power
- Custom form liner wall panels
- Polished glass aggregate flooring
- Millwork created from reclaimed wood from an existing barn

Our state-of-the-art facility also contains 469 skylights, 212 tilt-up panels, and 58 truck doors, as well as eight miles of conveying systems and sophisticated mechanical handling equipment.

Blue Rock is a true professional company that clearly places customer satisfaction at the top of their list. Blue Rock brings a level of client-side understanding that sets them apart from others, and makes them our contractor of choice. We have no hesitation in recommending Blue Rock Construction.

Thank you,

Steve Morris

Director of Development Urban Outfitters, Inc.

Fan More